



Maryland Cattlemen's Association, Inc. Annual Member Update

30th ANNUAL CONVENTION 2017 SCHEDULED FOR MARCH 2-4 IN HAGERSTOWN

Please mark your calendars and plan now to attend our 30th Anniversary Cattle Industry Convention and Trade Show. We are also pleased to host the 2017 Northeast Pasture Consortium meeting in conjunction with our 2017 convention!



Drew Hastings: Drew is a sought-after stand-up comic who left Hollywood after 13 years wanting to tour from a Midwest base and do something completely new. He moved to rural Ohio to try his hand at farming at age 50. He now has a cattle farm in southern Ohio, which – unsurprisingly – has been the basis for a lot of his new comedic material. As a farmer who has lived, as he says, “**on both sides of the food chain,**” Drew is often asked to speak at events as an advocate for the farming community. You won’t want to miss his Friday evening show!

Special thanks to The Eddie Mercer Family, The University of Maryland, College of Agriculture and Natural Resources-Jorgensen Family Endowment, Zoetis Animal Health, The Rippeon Family, King Buick GMC of Gaithersburg, John and Barbara Jorgensen, The Mill (The Holloway Family) and The Maryland Soybean Board for their financial support of our convention program.

NEW MCA/MBIC PHYSICAL ADDRESS

As of October 1st, we have moved our office to Buckeystown. Through the generous support of the Jorgensen family and Hedgeapple Farm, we have some new office space that will suit our needs and save us some money. Our P.O. Box primary mailing address in Sykesville has not changed.

MAKING THE MOST OF YOUR DUES DOLLARS

MCA closed out its fiscal year on September 30th with expenses exceeding income by just \$835.00. Our total membership dues income for 2016 was right at \$3,700. We had a very good year in terms of our membership renewal percentage and we continue to be blessed by rising “fair share” contributions. We also had a small positive balance for the 2016 convention. **In 2016 MCA invested a total of \$5,820 into youth-directed programs including the annual Skill-A-Thon.**

ANNUAL MCA MEETING SCHEDULED FOR SATURDAY MARCH 4TH

Come join your board of directors for a wonderful buffet breakfast and engage in the business and direction of your association. We will hold our annual business meeting on Saturday morning, March 4th during the annual convention. As a member, breakfast will be provided with your convention registration. We need your input and your help as we consider the future of our association, plan future conventions and other educational opportunities and steward the resources provided by the membership. Please come and learn more about the budget, the spending, the membership numbers and much more, and consider how you can get involved in the business of your association.

RUN FOR A SEAT ON THE MCA BOARD OF DIRECTORS

The MCA board of directors is soliciting nominations for 2 board seats that will be elected during the annual meeting next March 4th. If you would be interested in serving on the MCA board, please contact Phillip Bassler (443-789-4704) or Randall Marine (302-448-6557) and ask to get your name on the 2017 ballot.

THE BEEF CHECK OFF PROGRAM RETURN ON INVESTMENT

The Cattlemen's Beef Promotion and Research Board expressed enthusiasm about a recent return-on-investment study done by Cornell University researcher Harry Kaiser. The study determined that each dollar spent on check off programs returns \$11.20 to the industry. That is great news for cattle producers who right now are enjoying historic industry-wide profitability.

THE MARYLAND BEEF CHECK OFF PROGRAM

The Maryland Beef Check Off program finished FY 2016 with a total check off revenue of almost \$93,000, slightly below our budget expectations. The amount of money available for programs directly delivered in Maryland was approximately \$42,000. The primary program areas funded by your check off investments were; health professional education and outreach, consumer information and education and consumer marketing. Want to know the specific details of the beef council programs and activities? Plan to attend the MCA annual meeting in March! Finally, please remember to remit your check off dollars for all your private treaty beef sales during 2016 (feeder cattle sales/purchases, freezer beef, breeding cattle etc.) Forms are available at www.marylandcattle.org and follow the check off link.

**30th Anniversary Maryland Cattle Industry Convention, Including the
Northeast Pasture Consortium Meeting and Annual Trade Show
March 2-4, 2017
Preliminary Schedule and Presentation Topics**

Thursday, March 2nd (8 AM through 9 PM)

Session 1, Part 1 – Cooking Meat effects on Fatty Acid Profiles in Consumed Grass-Finished Meat Products

Session 1, Part 2 – Processing Milk effects on Fatty Acid Profiles in Consumed Grass-Fed Milk Products

Session 2 - Human Health Implications of Consuming Grass-fed Meat and Milk Products

Buffet Luncheon and Poster Session

Research and Education Priorities Spawned by the 2015 NEPC Farmer Survey

NPC Business Meeting, and Election of Private Sector and Public Sector members-at-large to the Northeast Pasture Consortium Executive Committee

Buffet Dinner and Poster Session

Evening Session - Producer Showcase

Dr. Scott M. Barao, Hedgeapple Farm, Buckeystown, MD

Mr. Mark Seibert, Co-Owner and Operator, Clear Spring Creamery, Clear Spring, MD

Friday, March 3rd (8 AM through 5 PM)

Buffet Breakfast

Session 3 – Ruminant Fatty Acid Production with Pastured Livestock

Session 4 – Forage Allocation during the Pasture Season to keep yourself, your forage plants, and your livestock happy - Avoiding train wrecks in an uncertain world

Buffet Luncheon and Trade Show

Session 5 – Mob grazing (Ultra-High Stocking)

Session 6a- NPC Attendees Session: Research and Education Priority Needs Revisited

Session 6b- MCA Attendees Session: Consumer Perceptions of (Animal) Agriculture: Working to Build a Constructive Dialogue

Adjourn to Trade Show Social Event followed by the Cattlemen's Banquet and Evening Event Featuring the Hilarious Comedy of Drew Hastings from Hillsboro, Ohio

Saturday, March 4th (8 AM through 2 PM)

MCA Annual Meeting and Buffet Breakfast

Session 7 – Beef Cattle Management Strategies for Profit and Sustainability

Session 8- Profitable Meat Marketing Workshop

**Adjourn to the Cattlemen's Grand
Buffett Luncheon and Keynote Address**

**Featuring Ms. Kim Bremmer of Ag
Inspirations, Greenwood, Wisconsin**



Followed by Skill-A-Thon Results and Awards



**The Ned Sayre Memorial
Scholarship Fund**

Remembering Ned Sayre

(LEAD Maryland Class I, 1999-2000)



The Maryland Cattlemen's Association, in partnership with LEAD-Maryland, is pleased to administer ***The Ned Sayre Memorial Scholarship Fund*** which will be used to financially support a young cattle producer who is selected to participate as a fellow in a future LEAD Maryland Foundation training program. The fund is held and administered without cost or overhead, by MCA.

The cost of participation in a full LEAD-Maryland 2-year class is approximately \$4,000.00. Please consider making a donation to honor Ned and to recognize his leadership and devotion to the beef cattle industry he loved.

Please make payable to: **Maryland Cattlemen's Association (MCA)**

Please indicate in the check memo: **Ned Sayre Fund**

Please mail to: **MCA, P.O. Box 259, Sykesville, MD 21784**